

## Terms and Conditions of Entry – Australia Post SMS Competition

1. Information on how to enter forms part of the terms and conditions of entry. Entry into this promotion is deemed acceptance of these terms and conditions of entry. Entry is open to all permanent residents of Australia who are 18 years or older, except employees of the Promoter and the Competition Provider, their immediate families and agencies associated with this promotion (**Eligible Entrants**).
2. The promotion commences on 20 October 2008 00:00 (EDT) and concludes on 28 November 2008 at 23:59 (EDT) (**Promotion Period**).
3. To enter and be eligible to win, Eligible Entrants must:
  - a. Purchase a Telstra recharge voucher to the value of \$30 or more from an Australia Post store during one of the entry periods listed in the table in term 8 (**Eligible Purchase**); and
  - b. on the day they make their Eligible Purchase, SMS the codeword "Telstra", their name and address and the serial number from their Eligible Purchase via their mobile phone to 19 10 11, (**together, an Eligible Entry**).
4. Entries must have the codeword "Telstra" as the first information provided to be accepted as a valid entry. In order to provide a valid entry, entrants must submit their entry via a mobile phone with a reply path. Entrants will receive an acknowledgement SMS or MMS. The entry must have passed through a telecommunications carrier's mobile phone network to the MOBILEinteract SMS database (**Database**). Entries submitted via computer modems, programs or any other means other than a mobile phone as specified above will be deemed invalid.
5. Incomplete or incomprehensible entries will be ineligible and disregarded. Unrecognised or incorrect entries will not be accepted. Entries that do not comply with the format requirements for entry will not be accepted.
6. Entries will be deemed to be received at the time of receipt in the Database by the Competition Provider and not the time they are sent. The Promoter and the Competition Provider take no responsibility for late, lost or misdirected entries.
7. SMS entry will not exceed \$0.55 cents including GST. Permission of the phone account holder must be obtained prior to entry being made. A limit of 1 entry per entrant per day applies.
8. There will be 30 prize draws conducted in total. The table below sets out the date and time on which each prize draw will be conducted, the entry period within which entries must be received to be included in the draw, when winners from each draw will be notified by telephone and writing and when their details will be published in the Public Notices Section of the Australian newspaper:

Prize Draw	Entry Period	Draw Date (15:00 : EDT)	Date Winners Notified	Publication Date
1.	00:00 EDT to 23:59 EDT on 20/10/2008	21/10/2008	23/10/2008	18/11/2008
2.	00:00 EDT to 23:59 EDT on 21/10/2008	22/10/2008	24/10/2008	18/11/2008
3.	00:00 EDT to 23:59 EDT on 22/10/2008	23/10/2008	24/10/2008	18/11/2008
4.	00:00 EDT to 23:59 EDT on 23/10/2008	24/10/2008	24/10/2008	18/11/2008
5.	00:00 EDT on 24/10/2008 to 23:59 EDT on 26/10/2008	27/10/2008	29/10/2008	18/11/2008
6.	00:00 EDT to 23:59 EDT on 27/10/2008	28/10/2008	30/10/2008	18/11/2008
7.	00:00 EDT to 23:59 EDT on 28/10/2008	29/10/2008	31/10/2008	18/11/2008
8.	00:00 EDT to 23:59 EDT on 29/10/2008	30/10/2008	31/10/2008	18/11/2008
9.	00:00 EDT to 23:59 EDT on 30/10/2008	31/10/2008	31/10/2008	18/11/2008
10.	00:00 EDT on 31/10/2008 to 23:59 EDT on 2/11/2008	3/11/2008	5/11/2008	18/11/2008
11.	00:00 EDT to 23:59 EDT on 3/11/2008	4/11/2008	6/11/2008	18/11/2008
12.	00:00 EDT to 23:59 EDT on 4/11/2008	5/11/2008	7/11/2008	18/11/2008
13.	00:00 EDT to 23:59 EDT on 5/11/2008	6/11/2008	7/11/2008	18/11/2008
14.	00:00 EDT to 23:59 EDT on 6/11/2008	7/11/2008	7/11/2008	18/11/2008
15.	00:00 EDT on 7/11/2008 to 23:59 EDT on 9/11/2008	10/11/2008	12/11/2008	18/11/2008
16.	00:00 EDT to 23:59 EDT on 10/11/2008	11/11/2008	13/11/2008	18/11/2008
17.	00:00 EDT to 23:59 EDT on 11/11/2008	12/11/2008	14/11/2008	18/11/2008
18.	00:00 EDT to 23:59 EDT on 12/11/2008	13/11/2008	14/11/2008	18/11/2008
19.	00:00 EDT to 23:59 EDT on 13/11/2008	14/11/2008	14/11/2008	8/12/2008
20.	00:00 EDT on 14/11/2008 to 23:59 on 16/11/2008	17/11/2008	19/11/2008	8/12/2008
21.	00:00 EDT to 23:59 EDT on 17/11/2008	18/11/2008	20/11/2008	8/12/2008
22.	00:00 EDT to 23:59 EDT on 18/11/2008	19/11/2008	21/11/2008	8/12/2008
23.	00:00 EDT to 23:59 EDT on 19/11/2008	20/11/2008	21/11/2008	8/12/2008
24.	00:00 EDT to 23:59 EDT on 20/11/2008	21/11/2008	21/11/2008	8/12/2008
25.	00:00 EDT on 21/11/2008 to 23:59 on 23/11/2008	24/11/2008	26/11/2008	8/12/2008
26.	00:00 EDT to 23:59 EDT on 24/11/2008	25/11/2008	27/11/2008	8/12/2008
27.	00:00 EDT to 23:59 EDT on 25/11/2008	26/11/2008	28/11/2008	8/12/2008
28.	00:00 EDT to 23:59 EDT on 26/11/2008	27/11/2008	28/11/2008	8/12/2008
29.	00:00 EDT to 23:59 EDT on 27/11/2008	28/11/2008	28/11/2008	8/12/2008
30.	00:00 EDT to 23:59 EDT on 28/11/2008	1/12/2008	3/12/2008	8/12/2008

9. The Eligible Entrants with the first Eligible Entries drawn from each prize draw will win a cheque to the value of A\$1000.00 (**Prize**).
10. The prize draws will take place at 27b Makinson Street Gladesville, NSW 2111(**Draw Location**) using the XY InterAct Computer Draw System.
11. Prizes cannot be transferred or exchanged.
12. Each Prize will be delivered to the winner within 7 days of notification.
13. There are 30 Prizes to be won, and the total prize pool value is \$30,000 (including GST).

14. In the event that a Prize has not been claimed by 2 March 2009 a re-draw for that Prize will take place at 10:00 EDT on 2 March 2009 at the Draw Location, subject to any written directions given State and Territory gaming departments. The re-draw prize winners will be notified by telephone and in writing in 3 March 2009 and their details will be published in the Australian on 16 March 2009.
15. The Promoter reserves the right to request winners to provide proof of identity, their Eligible Purchase used in their Eligible Entry and proof of residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter.
16. The Promoter and their associated agencies and companies associated with this promotion will take no responsibility for Prizes damaged or lost in transit.
17. Prize winners are advised that Tax implications may arise from their Prize and they should seek independent financial advice prior to the acceptance of the Prize.
18. It is a condition of accepting a Prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
19. If for any reason this promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the promoter, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the promoter reserves the right in its sole discretion to, take any action that may be available, and to cancel, terminate, modify or suspend the competition, subject to State and Territory regulation. The Promoter reserves the right in its sole discretion to disqualify any individual who tampers with, or does not comply with, the entry process.
20. To the extent permitted by law, the Promoter excludes liability for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on telephone networks or lines.
21. Prize values are the recommended retail value as provided by the supplier and are correct at time of printing. The Promoter takes no responsibility, nor accepts any responsibility for any variation in Prize values.
22. If for any reason any element of the Prize/s becomes unavailable for any reason, which is out of the Promoter's control, then a similar prize to equal value will be awarded in lieu, subject to any State or Territory regulations.
23. The Promoter and the Competition Provider will not be held liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connection with the promotion, except for any liability which cannot be excluded by law.
24. In the event of a dispute concerning the conduct of the promotion, the Promoter's decisions are final and binding on each entrant and no correspondence will be entered into.
25. All entries will be provided to the Promoter by the Competition Provider and become the property of the Promoter to be used solely for the purpose of conducting this promotion. All personal details of winning entrants will be stored electronically at the office of the Promoter or its agency acting on its behalf in relation to this promotion. A request to access, update or correct any information should be directed to the Promoter. A copy of the Promoter's privacy policy in relation to treatment of personal information collected may be obtained by contacting the Promoter.
26. The promotion will be advertised by flyer, catalogue and in Australia Post stores.
27. The Promoter is: Australia Post, ACN is 28 864 970 579
28. The Competition Provider is XY InterAct Pty Ltd, ACN 120 491 992
29. Authorised under permit numbers: NSW: LTPS/08/09117, ACT: TP 08/03753, SA: T08/3882, Vic Permit No: 08/4206